

# PROPERTY VALET™

## Property Valet Privacy Policy

Type of website: Ecommerce

Type of business: Vacation Rental Management

Effective date: 1st day of January, 2023

propertyvalet.ca (the "Site") is owned and operated by Property Valet Rental Management Ltd.. Property Valet Rental Management Ltd. can be contacted at:

contact@propertyvalet.ca

(877) 711-7829

796455 Grey County Rd 19, The Blue Mountains, ON L9Y0N6

## Purpose

The purpose of this privacy policy (this "Privacy Policy") is to inform users of our Site of the following:

The personal data we will collect;

Use of collected data;

Who has access to the data collected; and

The rights of Site users.

This Privacy Policy applies in addition to the terms and conditions of our Site.

## Consent

By using our Site or renting a home, chalet, condo through a third party booking channel, users agree that they consent to:

The conditions set out in this Privacy Policy; and

The collection, use, and retention of the data listed in this Privacy Policy.

## Personal Data We Collect

We only collect data that helps us achieve the purpose set out in this Privacy Policy. We will not collect any additional data beyond the data listed below without notifying you first.

## Data Collected Automatically

When you visit and use our Site, or complete a pre-check-in form for the rental of a condo, chalet or home under our management we may automatically collect and store the following information:

Name and contact information

## How We Use Personal Data

Data collected on our Site will only be used for the purposes specified in this Privacy Policy or indicated on the relevant pages of our Site. We will not use your data beyond what we disclose in this Privacy Policy.

The data we collect automatically is used for the following purposes:

Security

#### **Who We Share Personal Data With**

Employees & Security contractors or local authorities if required due to a violation of the rental agreement or local bylaws or provincial law. We may disclose user data to any member of our organization who reasonably needs access to user data to achieve the purposes set out in this Privacy Policy.

#### **Cookie Policy**

As you browse our site, advertising cookies will be placed on your computer so that we can understand what you are interested in. Our display advertising partner, AdRoll, then enables us to present you with retargeting advertising on other sites based on your previous interaction on our site. The techniques our partners employ do not collect personal information such as your name, email address, postal address, or telephone number. Please contact us if you have questions about our use of cookies or to opt out of AdRoll's and their partners' targeted advertising.

To opt out of interest-based advertising such as adroll retargeting please click the following link and click the buttons for browser and/or mobile opt-outs to opt out of each.

<https://optout.networkadvertising.org/?c=1>

#### **Other Disclosures**

We will not sell or share your data with other third parties, except in the following cases:

If the law requires it; If it is required for any legal proceeding; to prove or protect our legal rights; and To buyers or potential buyers of this company in the event that we seek to sell the company. If you follow hyperlinks from our Site to another Site, please note that we are not responsible for and have no control over their privacy policies and practices.

#### **How Long We Store Personal Data**

User data will be stored until the purpose the data was collected for has been achieved.

You will be notified if your data is kept for longer than this period.

#### **How We Protect Your Personal Data**

In order to protect your security, we use the strongest available browser encryption and store all of our data on servers in secure facilities. All data is only accessible to our employees. Our employees are bound by strict confidentiality agreements and a breach of this agreement would result in the employee's termination.

While we take all reasonable precautions to ensure that user data is secure and that users are protected, there always remains the risk of harm. The Internet as a whole can be insecure at times and therefore we are unable to guarantee the security of user data beyond what is reasonably practical.

#### **Children**

We do not knowingly collect or use personal data from children under 18 years of age. If we learn that we have collected personal data from a child under 18 years of age, the personal data will be deleted as

soon as possible. If a child under 18 years of age has provided us with personal data their parent or guardian may contact our privacy officer.

### **How to Access, Modify, Delete, or Challenge the Data Collected**

If you would like to know if we have collected your personal data, how we have used your personal data, if we have disclosed your personal data and to who we disclosed your personal data, or if you would like your data to be deleted or modified in any way, please contact our privacy officer here:

Dave Murray - Director of Operations  
Dave@propertyvalet.ca  
796455 Grey County Rd 19, The Blue Mountains, ON L9Y0N6

### **Modifications**

This Privacy Policy may be amended from time to time in order to maintain compliance with the law and to reflect any changes to our data collection process. When we amend this Privacy Policy we will update the "Effective Date" at the top of this Privacy Policy. We recommend that our users periodically review our Privacy Policy to ensure that they are notified of any updates. If necessary, we may notify users by email of changes to this Privacy Policy.

### **Contact Information**

If you have any questions, concerns or complaints, you can contact our privacy officer here:

Dave Murray - Director of Operations  
Dave@propertyvalet.ca  
796455 Grey County Rd 19, The Blue Mountains, ON L9Y0N6

### **Changes to our Privacy Policy**

If we decide to change our privacy policy, we will post those changes on this page. This policy was last modified on 14-AUG-2023